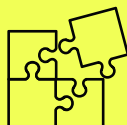


GOZDE EFE



Storyteller
Communications
Professional
Creative Director
Media Producer



7+
years of project
management and
scientific research
experience



12+
years of video post
production experience



10+
years of still image
post production
experience



12+
years of media
production field
experience

efegozde@gmail.com
1.415.808.9246

M.F.A., Film & Studio Arts
San Francisco Art Institute, 2015

M.A., Film
Anadolu University, 2012

B.A's, Visual Communications
Anadolu University, 2010

B.A's (joint study), Arts and Understanding
Volda University College of Norway, 2010

STORYTELLER & MULTI MEDIA PRODUCER, GOZDE EFE M.F.A. M.A.

San Francisco, CA, 2014-present

+ Created multimedia content for publications like The New York Times, Forbes, The New Yorker, companies like DUDA (The Dude and The Buddha), Google, organizations like UNICEF and dozens of artists, entrepreneurs, start-ups, art and science nonprofits in the Bay Area and beyond.



CREATIVE CONSULTANT, KIDS & ART FOUNDATION

San Francisco, California, February 2022 - present

Implementing policies and standards that reinforce the Kids & Art Foundation's branding strategy and quality goals, overseeing product, communication/marketing projects pertaining to internal communication as well as external outreach, leading development of creative briefs, using design methodologies that meet the business objectives and timelines of the organization and stakeholders, evaluate and adopt the most appropriate tools and techniques across all media

MARKETING AND COMMUNICATIONS CONSULTANT, GLOBAL CONSERVATION

San Francisco, California, June 2022 - present

Working side by side with Executive Director Jeff Morgan in research and development efforts of Global Conservation. Managing Global Conservation's salesforce database, targeting new and potential donors, promoting fundraising galas and helping with organization and communication of international summits are among my current responsibilities.

COMMUNICATIONS PROJECT MANAGER, 64. INTERNATIONAL SAN FRANCISCO FILM FESTIVAL, SFFILM

San Francisco, California, 2021

+ Managed the development, production, and dissemination of creative materials (print, video, or digital) for SFFILM Festival. + Developed all marketing project plans and manages their day-to-day execution and delivery in coordination with other members of the Communications department as well as cross-functional teams and external creative agencies and vendors. + Served as key strategic and creative partner for all Communications and Development colleagues and projects, collaborating across teams to build audience and member acquisition campaigns. + Adhered to creative and content briefs to keep staff and partners on track. Proofread all materials and ensures compliance with SFFILM brand across all internal- and external-facing materials related to the Festival.

MULTI MEDIA PRODUCER, PALO ALTO INVESTORS (P.A.I.)

Menlo Park, California, 2016-2019

+ Researched, produced and edited creative multimedia and video content focusing on Longevity Research and investment in the health and not-for-profit industries for social media channels, television and Internet. + Coordinated design, production and delivery of multimedia and video marketing materials and visual web content for a wide range of investment projects in the health industry.

RESEARCH SCHOLAR & PROJECT MANAGER, ANADOLU UNIVERSITY SCHOOL OF COMMUNICATION SCIENCES, DEPARTMENT OF VISUAL COMMUNICATIONS

Eskisehir, Turkey, 2012-2016

+ Conducted and presented national and international research for school of communication sciences. + Founded and managed Sundance Shorts for International Eskisehir Film Festival working directly with Sundance Institute. + Designed and produced multimedia content for a variety of arts projects funded by European Culture Foundation and the European Arts Commission.

VIDEO CONTENT SPECIALIST, MINISTRY OF EU AFFAIRS OF REPUBLIC OF TURKEY

Ankara, Turkey, 2011-2012

+ Managed a creative team of three in and out of the field overseeing content creation process from conceptualization to a finished product. Reinforced Turkish National Agency brand; researched, wrote, and edited copy for social channels. + Built successful relationships with government agencies across the World in quoting and overseeing Turkish National Agency's creative channels, jobs, language translations, photo and video shoots, and more. + Collaborated with U.S. and global merchandisers; identified emerging trends and exposed hidden marketing opportunities

VOLUNTEER & RESIDENCY

Mentor, Youth in Arts, San Rafael, California, 2022- present
Founder, TinyPublishings (non-profits organization), San Francisco, CA
Arts Education & Outreach Fellow, Root Division (non-profits organization), San Francisco, CA, 2018-2019
Artist-Instructor, New Growth: Shared Stories 2019, San Francisco, CA, 2019
Faculty, Exploration School at Yale (non-profits organization), New Haven, CT, 2016
Mentor, UnCollege, San Francisco, CA, 2014-2015

Click [here](#) to see portfolio pieces.

Click [here](#) to see professional experiences in education.

*please contact me for references.